

# memo.

**To: Angleton PARD Boards and Commissions**

**From: Parks & Recreation Department**

**CC: PAR Leadership**

**RE: February Parks & Recreation Updates**

The Parks and Recreation Department has kicked off fiscal year 2025 and has no shortage of projects that revolve around the Park & Recreation Master and Strategic Plan. Below is a listing of funded projects in various Parks & Recreation divisions:

## **KAB Projects**

- TxDOT box wraps - The latest box wrap was installed at the corner of Cemetery Rd and B288. Artist solicitation is ongoing and is expected to conclude in mid-April. The board has decided to postpone decisions on replacement box wraps until the new fiscal year.
- Park Signage - Staff will hold off on addressing park entry sign replacement to align with the Gateway & Signage Master Plan due to budget reallocation for park beautification items.

## **ABLC Projects**

- Freedom Passive Park Design Development - schematic design approved; task 3: 100% of the construction documents are complete; prefab bridges will be used over Rancho Ditch and weir crossings. Staff will pursue a Texas Parks & Wildlife Recreational Trails grant to assist with construction funding once the project has been bid. Since funding has not been identified, staff has been directed not to advertise the project for bidding.
- BG Peck Soccer Complex solar LED Field Lighting #10 & #11 - LED lights have been installed, but electrical issues need to be addressed before all field lights are fully functional.
- Abigail Arias Park - Burditt Land | Place has developed two schematic designs, which were presented to the public, the Parks & Recreation Board and will be presented to the City Council on March 11 for input. The Texas Parks & Wildlife Department (TPWD) awarded the City of Angleton \$750,000 in grant funding and has initiated required deliverables to execute the agreements. Staff is awaiting a site plan date with the TPWD Grant Coordinator.

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- Freedom Park Active Area - Burditt Land | Place presented two conceptual plans to the Parks & Recreation Board on March 5 and will present the same conceptual plans to the City Council on March 11 for direction.
- Drainage - The City Council approved the Design Construction Services proposal from HDR on 6/25/2024. The initial survey work began on this project on July 19th. HDR will have 90% plans to PW on 12/19/24 for PW's final input. The first advertising for the bidding process began on 2/19/25, with the bid opening scheduled for March 3/12/25.
- Angleton Recreation Center - The Texas Parks & Wildlife Department (TPWD) awarded the City of Angleton \$881,415 in grant funding and has initiated required deliverables to execute the agreements. Staff is awaiting a site plan date with the TPWD Grant Coordinator. \$881,415 in grant funds from the Texas Parks & Wildlife Department.

## **Parkland Dedication**

- Freedom Park Shade Canopy - Complete
- Bates Park Gift Deed - Complete
- Dickey Park Land Acquisition - Complete
- Downing Tennis Court - Complete
- Bates Park Pickleball Courts - The City Council approved staff to install four (4) dedicated pickleball courts at Bates Park on an existing concrete slab. Contractors have initiated construction and is projected to be complete by mid-March.

## **Recreation Division**

- Parks & Recreation Master Plan update - The 2019 Parks & Recreation Comprehensive Master & Strategic Plan is due for an update. Staff is working on identifying funding and developing a RFQ for professional services to retain a consultant for the update.

## **Angleton Recreation Division**

- Angleton Recreation Center Feasibility and Proforma - The Parks & Recreation Department has discussed the need for a feasibility and proforma study due to the number of programs and service offerings held at the Angleton Recreation Center. Funding was solidified through the TPWD grant. Staff is working on the development of an RFQ for professional services to retain a consultant for the study.

# memo.

## Ordinance & Policies

- Special Event Permit - Staff have developed a revised policy that will take the place of the Mass Gatherings Ordinance. Laserfiche should complete the online special event application in March.
- Park & Recreation Ordinance Revision Task Force - The Parks & Recreation Director has developed a Parks & Recreation Board Ordinance Revision Task Force consisting of Parks & Recreation leadership and two Parks & Recreation Board members to review the existing ordinance and make recommendations to the Park & Recreation Board and City Council for adoption. Ordinance revisions will go to the Parks & Recreation Board meeting in April.

## Other Projects

- TxDOT Civic Pride Sign - pending agreement review by TxDOT legal counsel.

For more in-depth information regarding progress on park and recreation projects, please visit our Parks & Recreation Projects page [here](#).

Thank you,

Megan Mainer

Director of Parks & Recreation

979-849-4364 ext.4101

# City of Angleton PARKS & RECREATION



**OUR MISSION:** To provide a well-maintained, diverse, family-oriented environment that enhances the quality of life for the citizens of Angleton and our vision is to create community through people, parks and programs

*A few upcoming events and programs hosted by Angleton Parks & Recreation:*

## **Father-Daughter Disco Dance | Saturday, February 8**

Join us for a night of disco dancing, finger foods, music, and fun.

## **Adaptive Art and Eats | Mondays, February 10 & April 7**

Learn essential cooking skills and make themed crafts all while making new friends.

## **Silver Hearts: Valentine's Day Social | Tuesday, February 11**

Come and enjoy a special Valentine-themed Bingo during our Valentine's Day Social.

## **Spring Break Camp | March 10 - 14**

We've got a fun lineup of activities scheduled for the AISD Spring Break.

## **Adult Volleyball League | Thursdays, April 3 - May 8**

Join our Adult Volleyball League for a fun and engaging way to stay active and connect with others.

*See backside for information on the upcoming Spring Cleanup!*

**Register for Programs Online:** <https://secure.rec1.com/TX/angleton-tx/catalog>

## **Angleton Parks & Recreation:**

1601 N. Valderas • Angleton, TX 77515

979-849-4364, Opt. 5 • [angleton.tx.us/394/Parks-Recreation](http://angleton.tx.us/394/Parks-Recreation)





# SPRING CLEANUP

Angleton Recreation Center Parking Lot • 1601 N. Valderas  
**Saturday, April 26 • 8:00am – 11:00am**

For more information: [jomara@angleton.tx.us](mailto:jomara@angleton.tx.us) or (979) 849-4364 x5104

**ITEMS ACCEPTED**  
Heavy Trash  
Large Brush & Yard Waste  
Eyeglasses  
Old US & Texas Flags  
Off-Rim Tires  
(Car & Light Truck Only;  
Limit 8 Per Household)  
Paper Shredding  
(5 File Boxes Per Car)  
Car Batteries  
(Non-leaking Lead Acid)

**ELECTRONICS ACCEPTED**  
Televisions  
(Limit 2 Per Household)  
Computers  
Cellphones & Telephones  
DVD/CD/VCR Players  
Radio/Stereo Equipment  
Cables & Wires  
Gaming Consoles  
Tablets & PDAs  
GPS Equipment

**LATEX PAINT & AEROSOL CAN RECYCLING**  
No Hazardous Waste  
No Dry or Empty Paint Cans  
Must be Labeled  
(Limit 10 Per Household)  
**ITEMS NOT ACCEPTED**  
Household Appliances  
Household Chemicals  
Used Oil • Furniture  
Non-Latex Paint • Clothing



**TREE GIVEAWAY**  
3 gallon trees will be available  
to community members for  
planting.

*Free service to the community!*



PSRST STANDARD  
U.S. POSTAGE  
**PAID**  
HOUSTON, TX  
PERMIT #8327

\*\*\*\*\*ECRWSEDDM\*\*\*\*\*

Postal Customer

# ARC Membership & Day Pass Performance

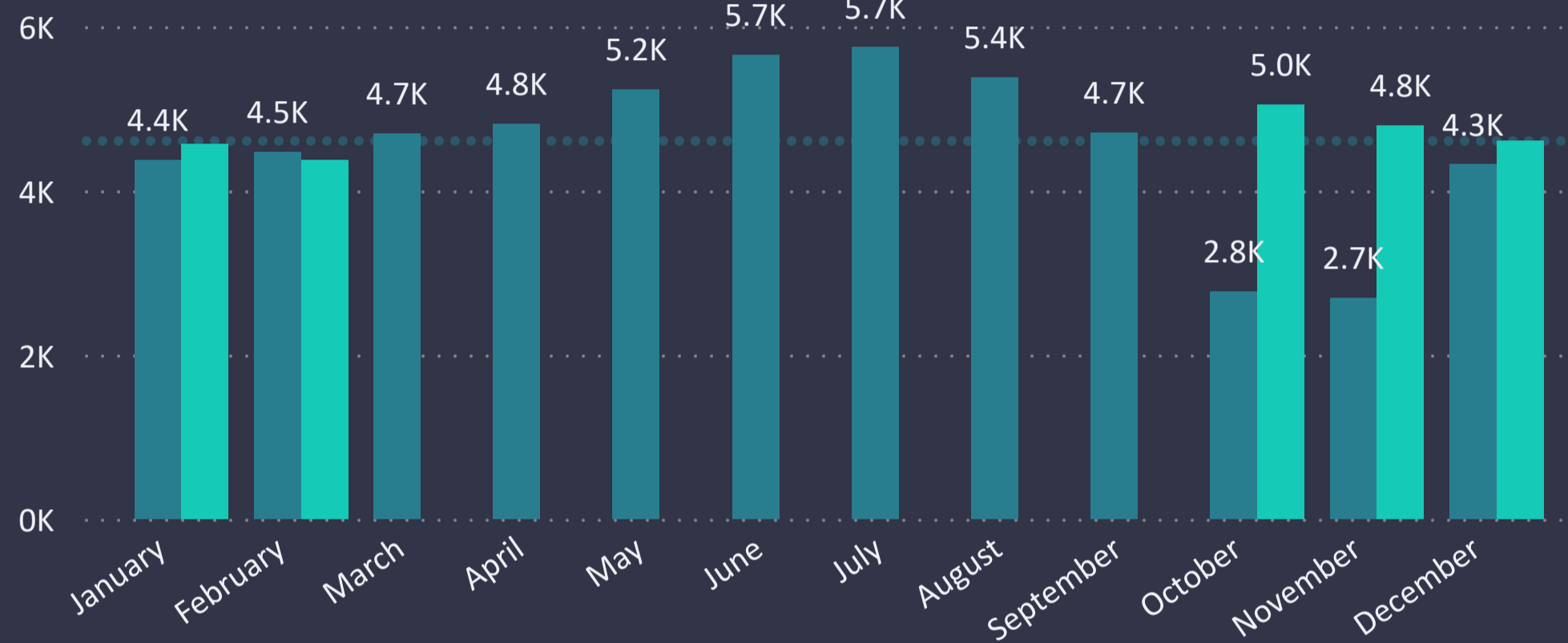
Select Fiscal Year

2023-2024

2024-2025

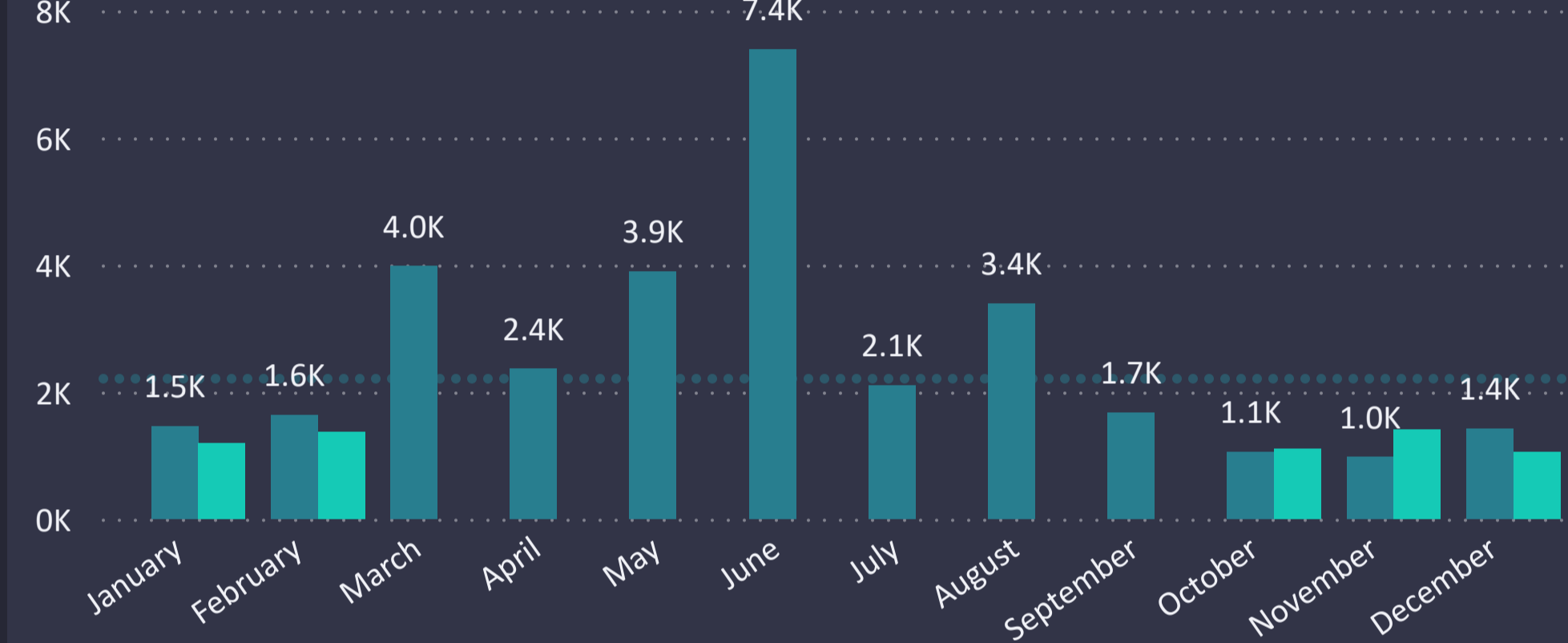
### Membership Sales QTY by Month

Fiscal Year ● 2023-2024 ● 2024-2025



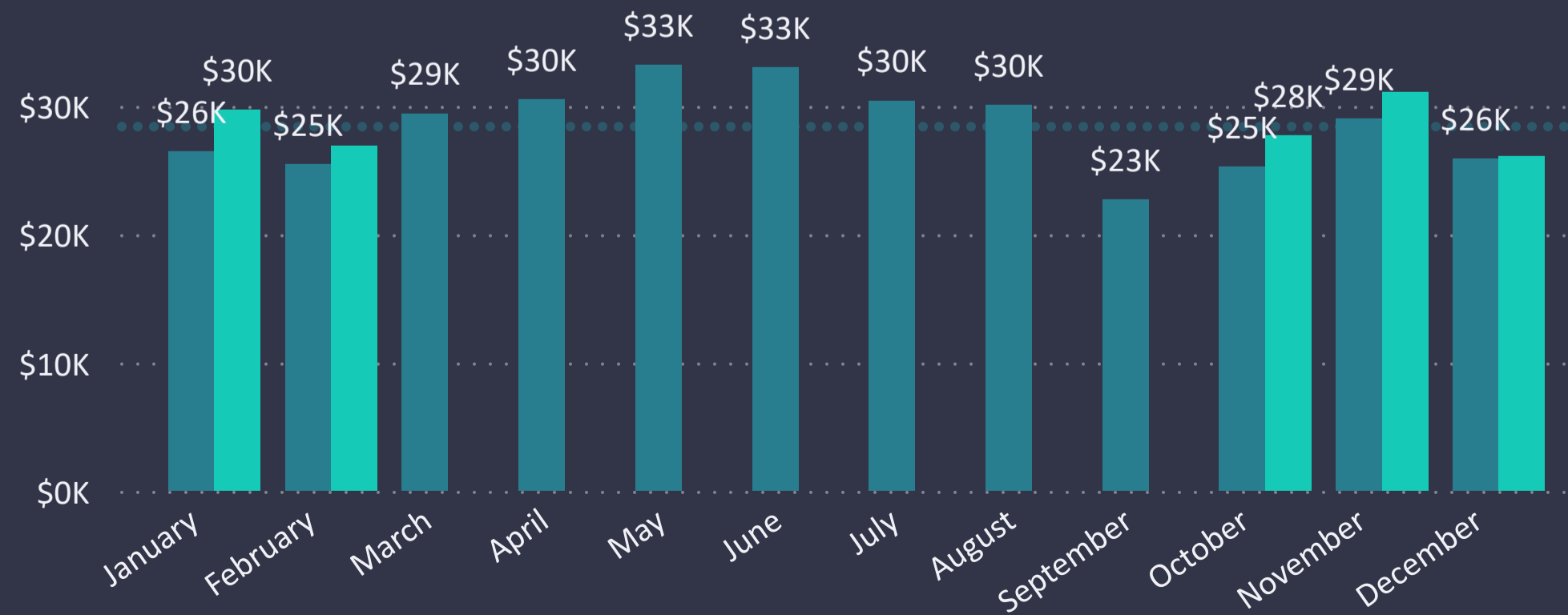
### Day Pass Sales QTY by Month

Fiscal Year ● 2023-2024 ● 2024-2025



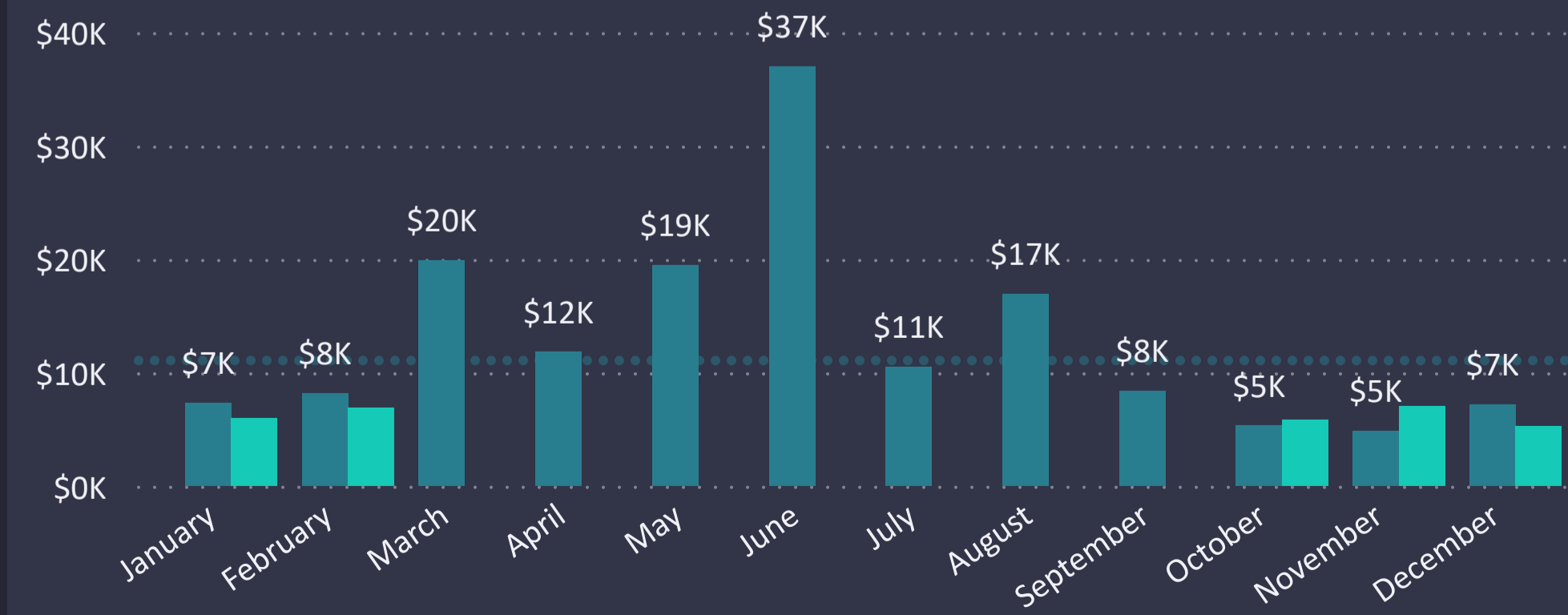
### Total Membership Revenue by Month

Fiscal Year ● 2023-2024 ● 2024-2025



### Day Pass Revenue by Month

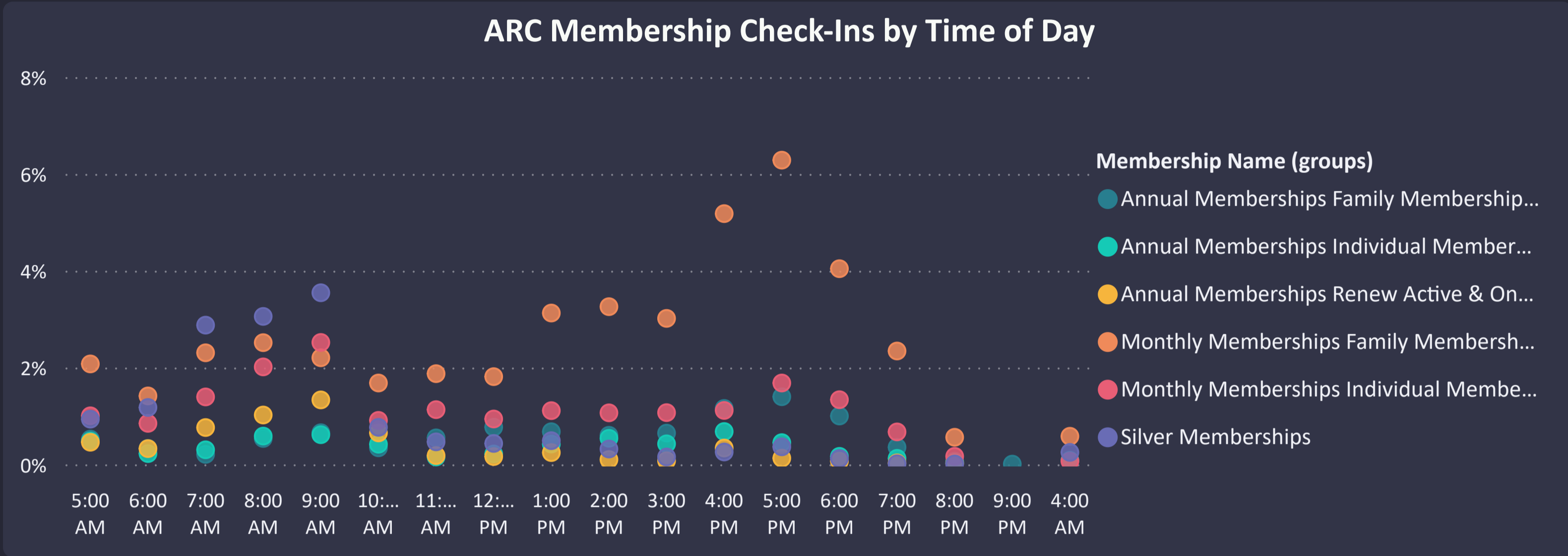
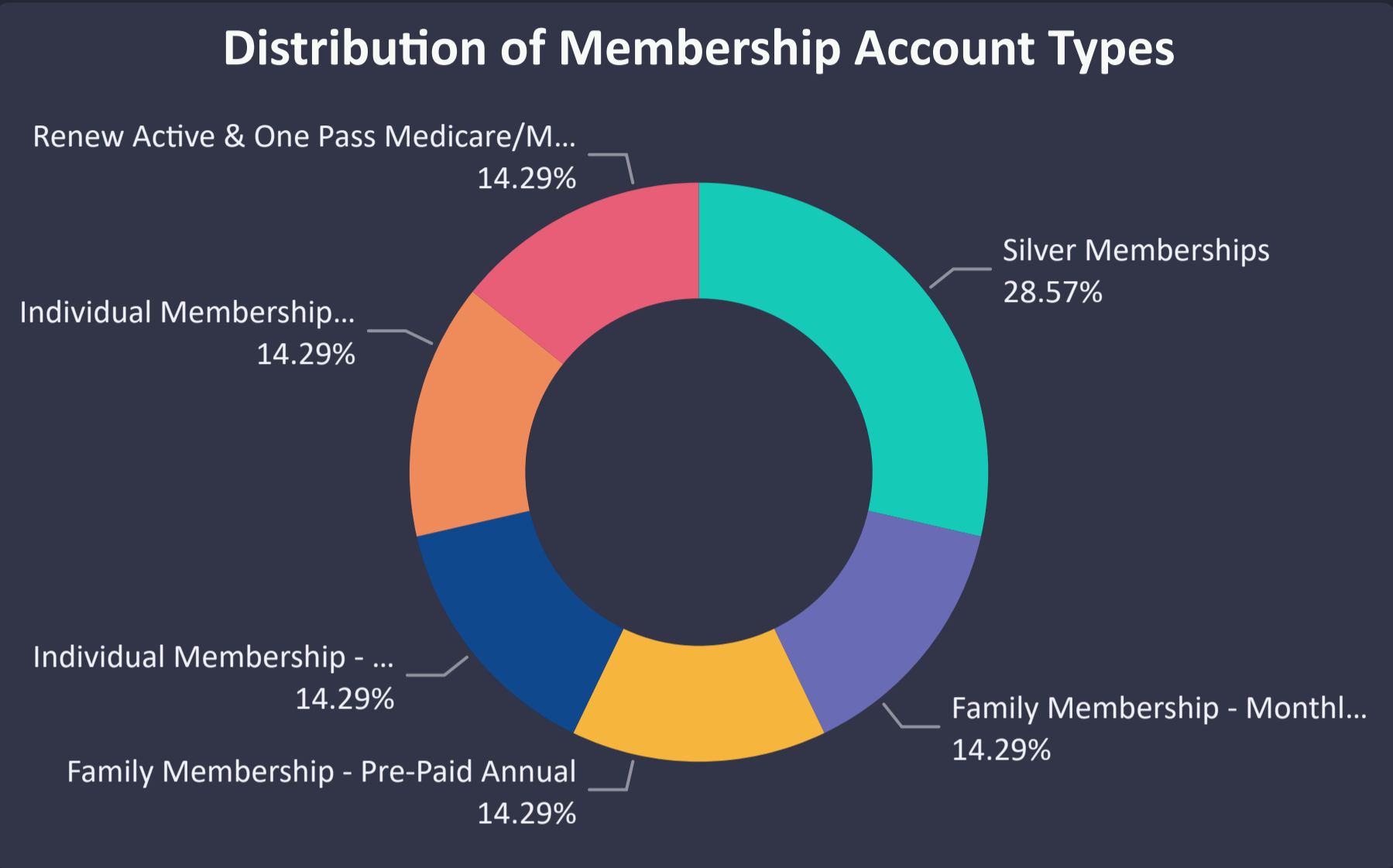
Fiscal Year ● 2023-2024 ● 2024-2025



# ARC Attendance

Select Fiscal Year

2024-2025



### Membership Sales Info.

**866**  
Total Households

**2922**  
Transaction QTY.

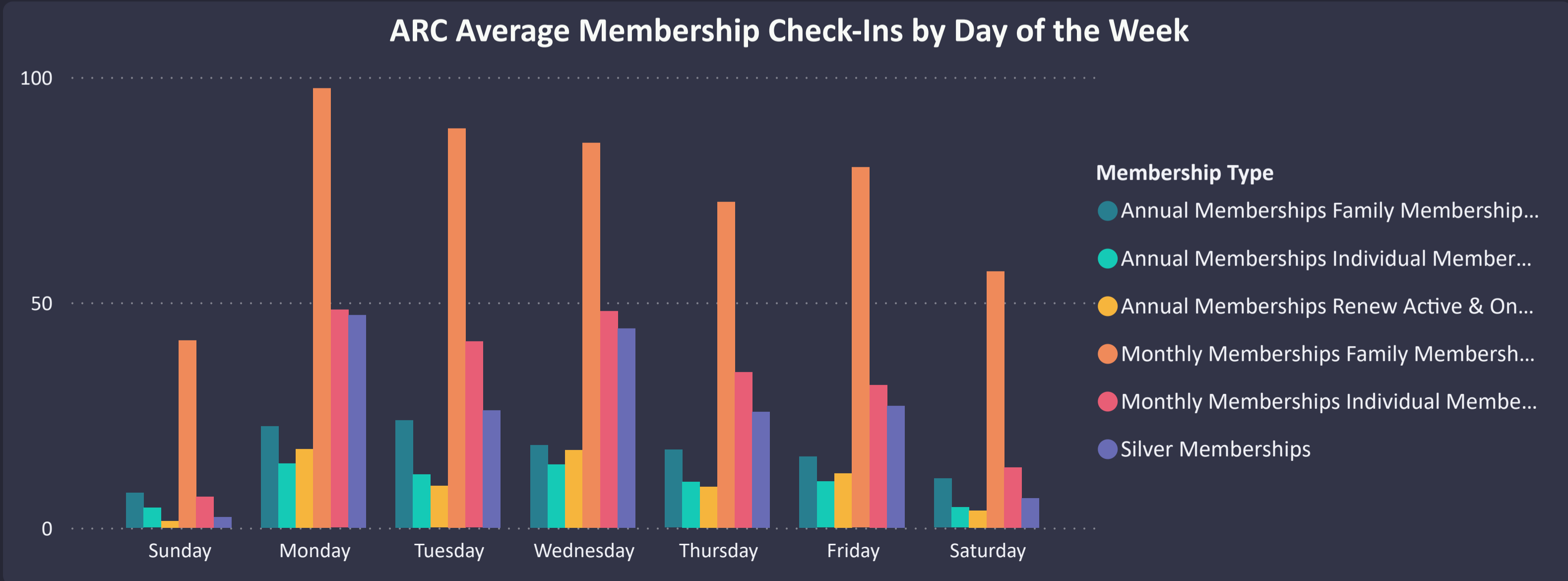
**\$141,382**  
Total FY Revenue

### Membership Usage Info.

**24350**  
Total Member Visits

**1976**  
Unique Member Visits

**12.32**  
Average Visits per Individual

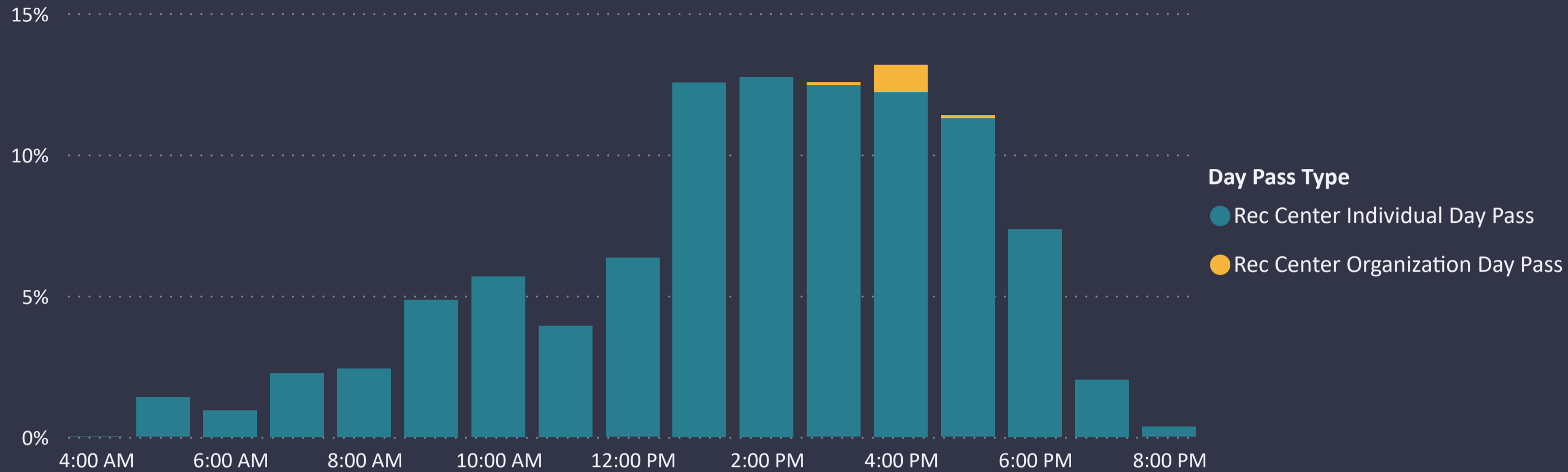


# ARC Day Pass Sales

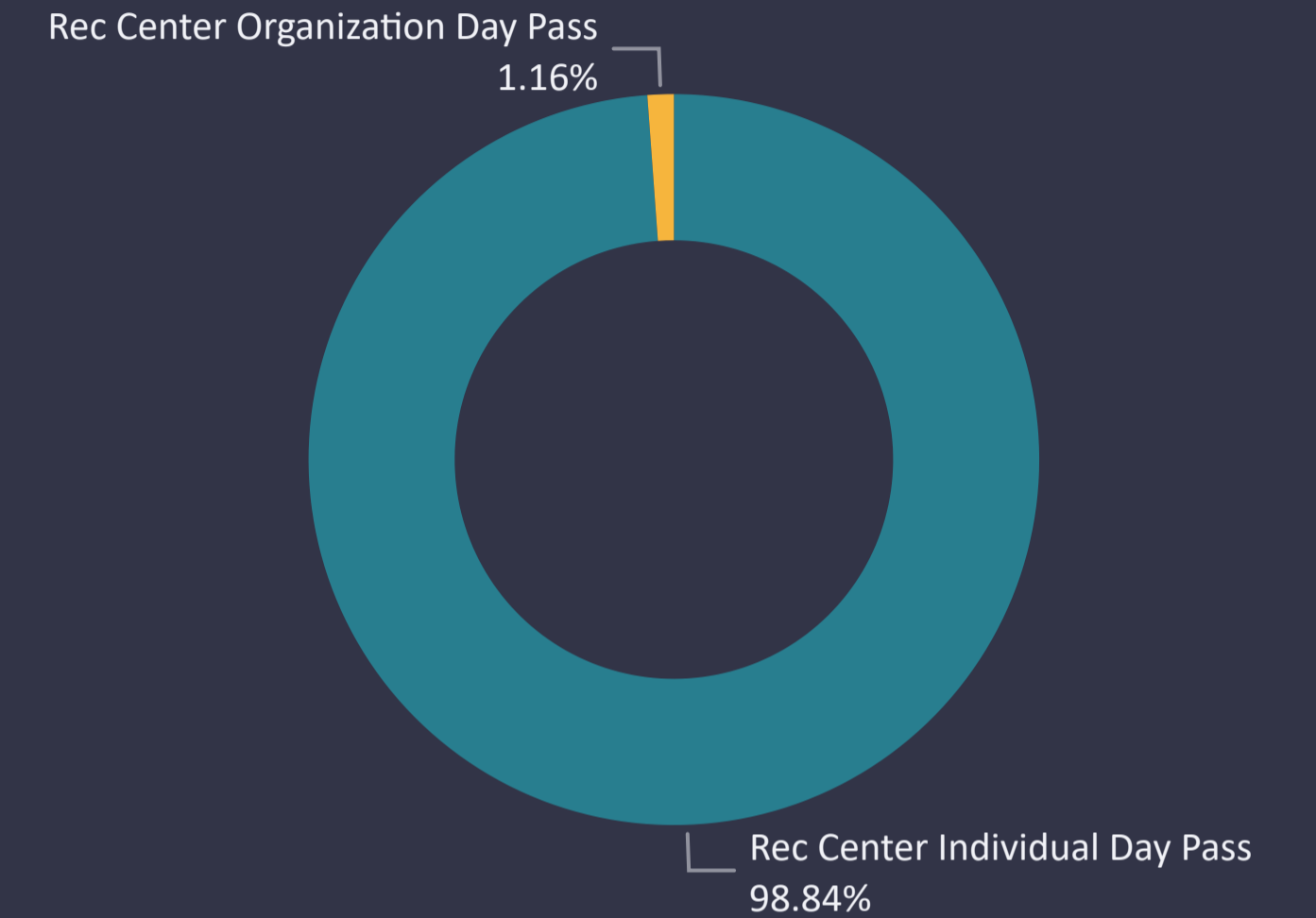
Select Fiscal Year

2024-2025

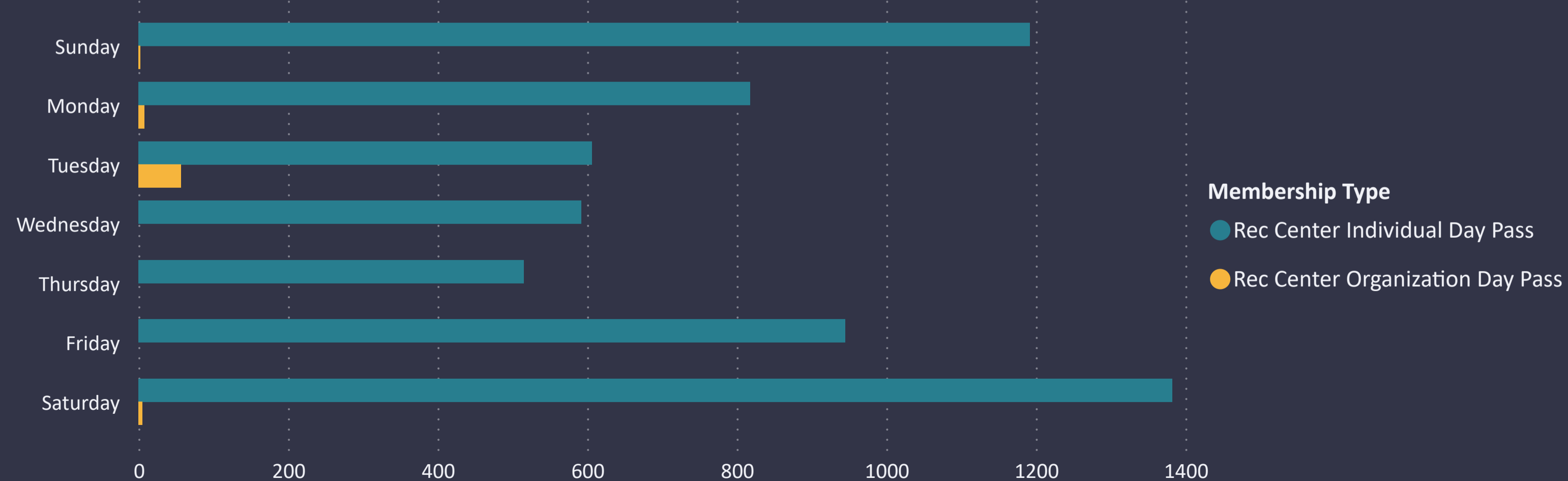
### Day Pass Sales by Time of Day and Category



### Quantity by Day Pass Type



### ARC Average Membership Check-Ins by Day of the Week



### Day Pass Sales Info.

**6121**  
Quantity

**1500**  
Count of User

**\$30,905**  
Total

### Day Pass Revenue by Day

Day Name	Total
Sunday	\$6,065
Monday	\$4,130
Tuesday	\$3,315
Wednesday	\$2,960
Thursday	\$2,575
Friday	\$4,725
Saturday	\$7,135
<b>Total</b>	<b>\$30,905</b>

# ARC Revenue Performance

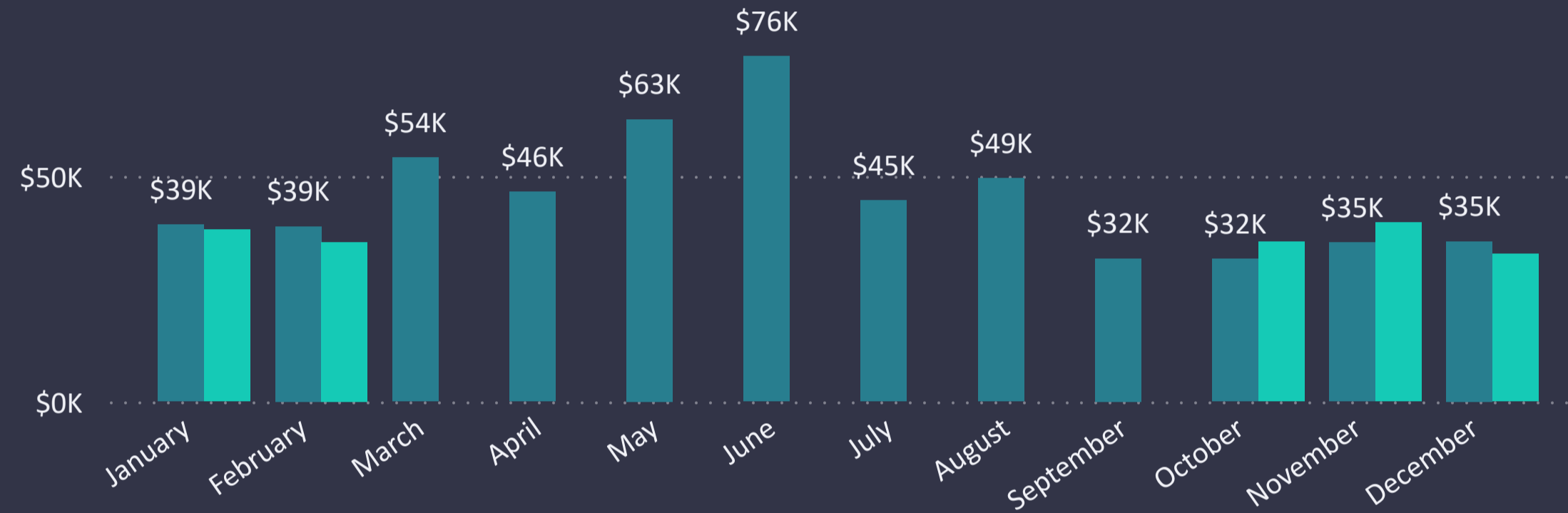
Select Fiscal Year

2023-2024

2024-2025

## Total Angleton Recreation Center Revenue

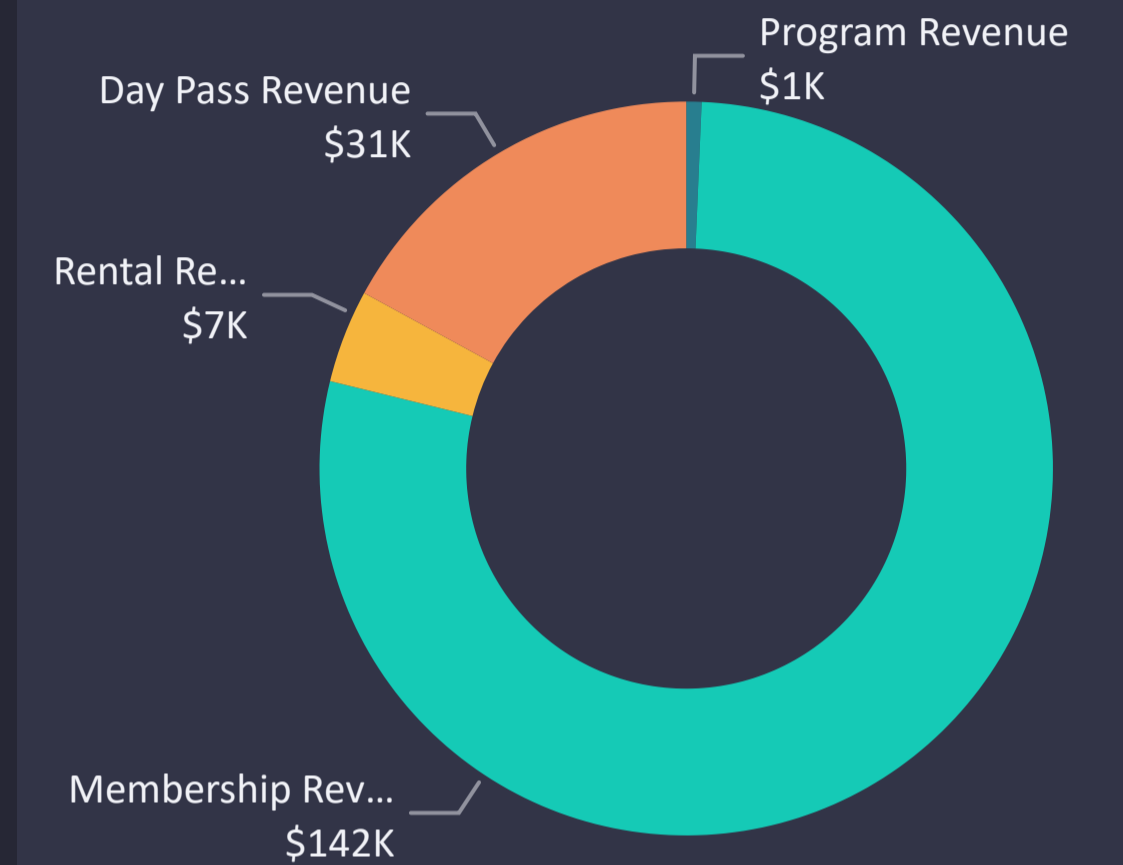
Fiscal Year ● 2023-2024 ● 2024-2025



## FY 24-25 ARC Total & Goal

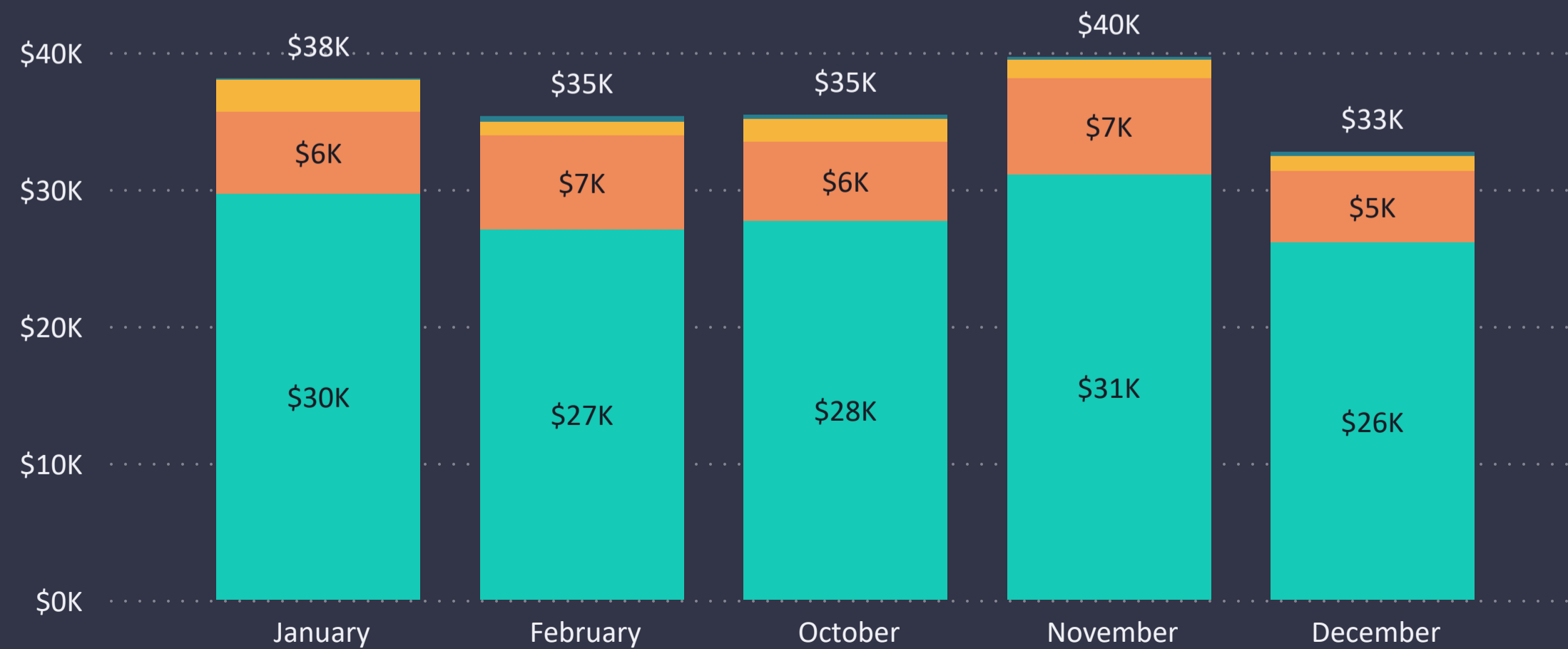
**\$181,120**  
Goal: \$556,892

## Revenue Breakdown



## Revenue by Category

● Total Revenue (Membership) ● Daily Entry Fee ● Room Rental Fees ● Total Revenue (ARC Programs)



## Membership Revenue



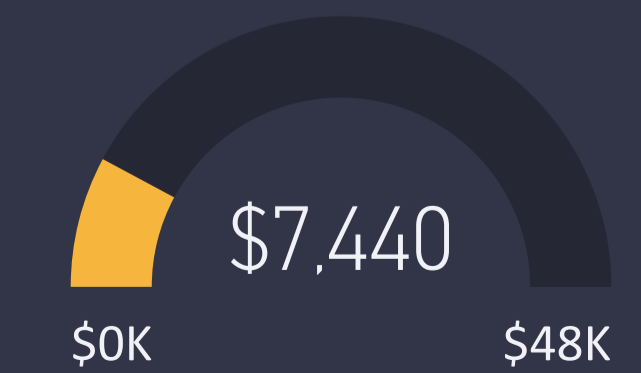
## Program Revenue



## Day Pass Revenue



## Rental Revenue



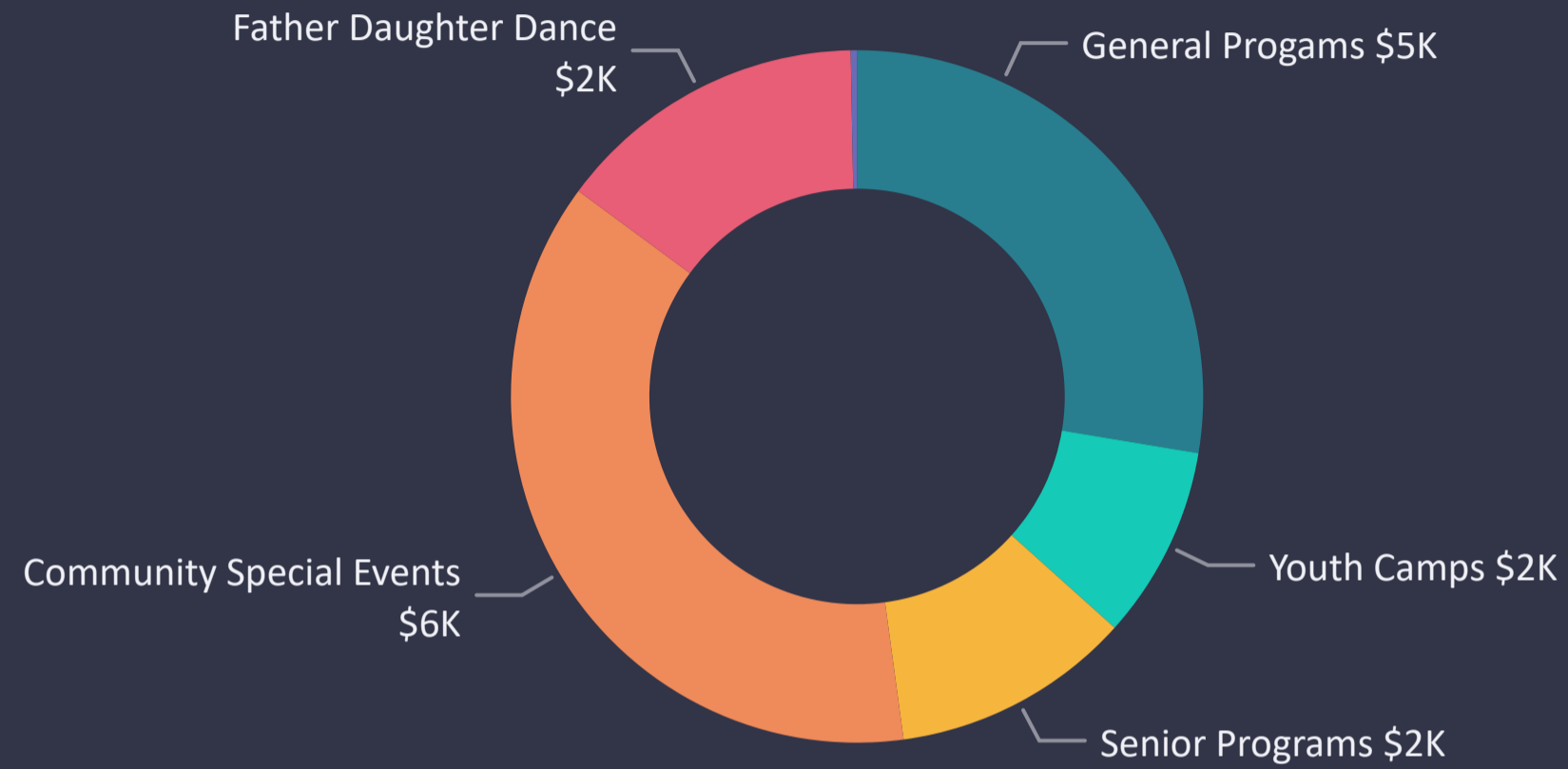
# Recreation Division Revenue Performance

Select Fiscal Year

2023-2024

2024-2025

## Sales Revenue Breakdown

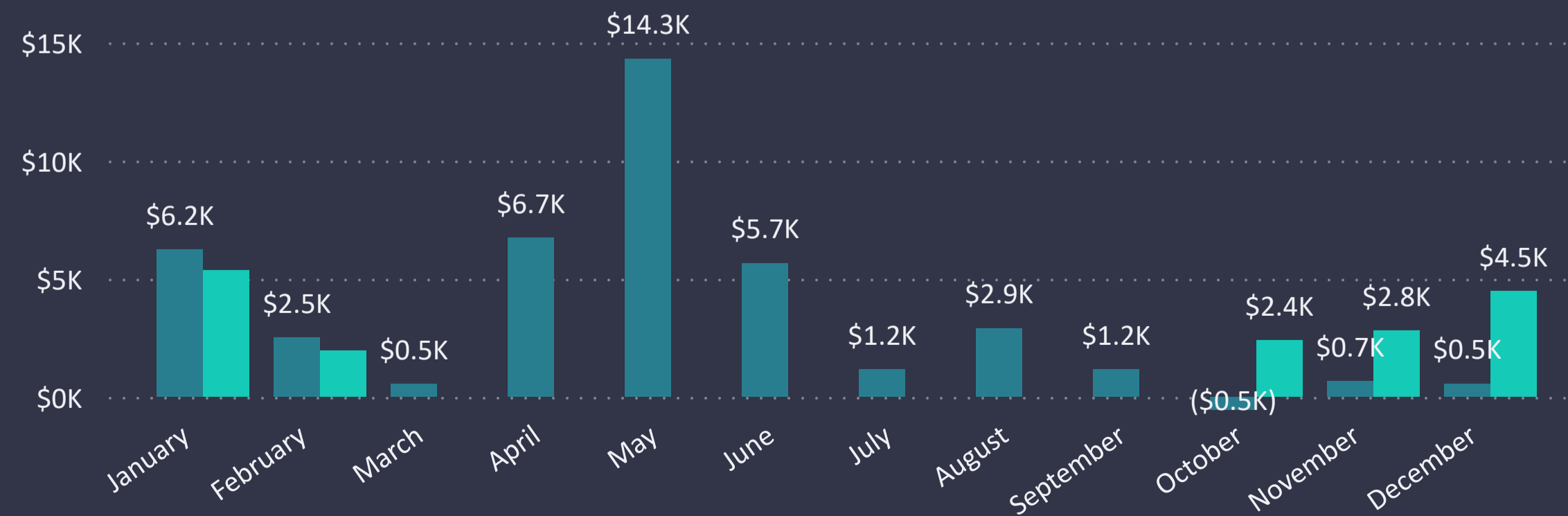


## FY 24-25 Recreation Total & Goal

**\$16,961**  
 Goal: \$66,741

## Recreation Monthly Revenue Totals

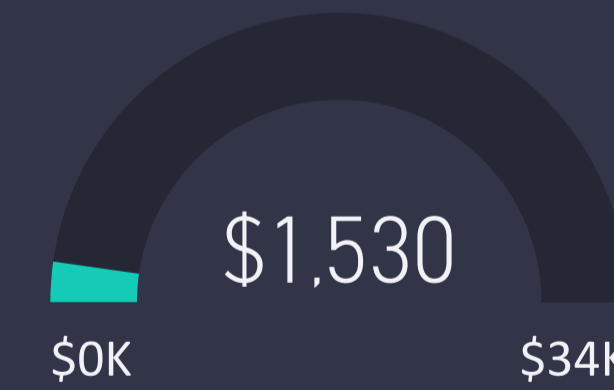
Fiscal Year ● 2023-2024 ● 2024-2025



## General Programs



## Youth Camps



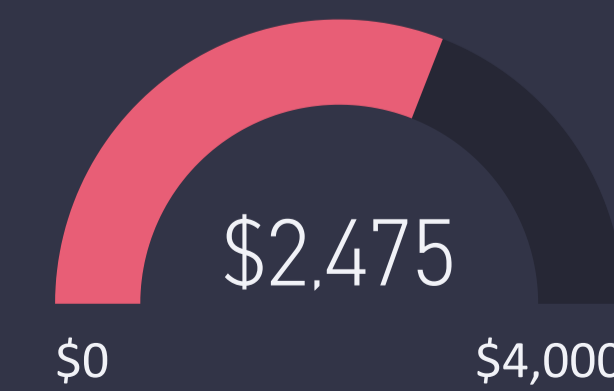
## Senior Programs



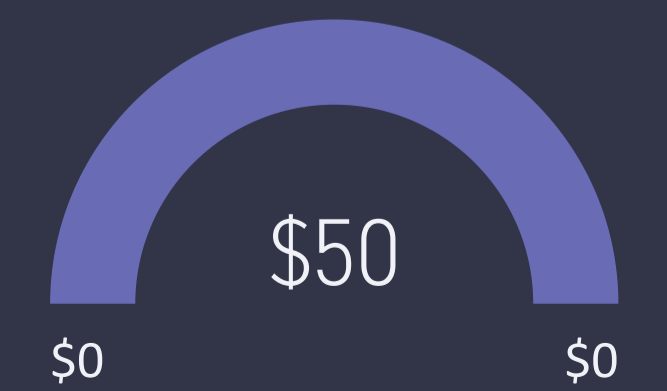
## Events



## Father Daughter



## Misc. Programs



# FY24-25 Action Plan

Staff will work on completing the following action items within FY24-25:

Goal	Objective	Action Items	Complete	Division Assigned	Notes
Organizational	1.1.c	CARRIED OVER: Consider use of County fairgrounds for larger festivals and special events (market days, fireworks displays, etc.)	No	Recreation	Large tourism related events are held by Communications Department. No additional events planned to date but considering moving Father Daughter Dance to the Fairgrounds to increase number of participants permitted. Staff reached out to BCFA back in June about utilizing the facility space for the dance Saturday, Feb. 10, 2024 from 6 - 8 PM and were told they were booked through May 2024.
Organizational	1.2.b	CARRIED OVER: Create social media, website and marking plan for Parks and Recreation Department.	Pending	Recreation	The Department of Communications developed a strategic communication plan for the city in FY22-23. This will impact and address items like social media, website, and marketing standards. PARD staff will collaborate as needed to work on specific social media, website, and marketing plans for the PARD. The Recreation Superintendent has developed a marketing form to help organize social media posts.
Level of Service	4.1.c	Consider site specific Master Plan for Reuben Welch to address additional fields as demand increases or for use as a large gathering space (amphitheater)	Pending	Admin	The Director has initiated discussions with a private entity who may consider a P3 for the site.
Level of Service	4.1.d	Consider partnerships with alternative providers such as schools to provide access to quality recreation opportunities where Angleton park lands are limited but other lands exist	Pending	Recreation	Staff is working with AISD to continue offering the city annual summer track program. Staff is also working on establishing a sports agreement with Gulf Coast Tennis Association to host tournaments on AISD Downing tennis courts.
Level of Service	4.3.d	B.G. Peck Soccer Complex: Improve lighting between parking and lighted fields, install walking path and shade structures	Yes	Parks	Lighting has been improved within the parking lot, three sports fields, and concession pavilion.
Level of Service	4.3.e	Brazoria County Fairgrounds: Consider partnership that allows for increased programming for Parks and Recreation	No	Recreation	The County Fairgrounds are booked every weekend in 2025, but the city continues to work to host the annual fireworks display at this location.
Level of Service	4.3.h	Masterson Park: Updated playground surfacing, provide ADA accessibility for restrooms, play areas and shelters, repave parking lot	No	Admin	<b>SHOULD MOVE TO FUTURE CIP. PLAYGROUND REPLACEMENT DUE 2031.</b>
Level of Service	4.3.i	Rancho Isabella Park: Consider Partnering with HOA to improve park amenities, update playground surfacing, update volleyball court, confirm public access to park, consider dog stations, drinking fountains and restrooms	Pending	Parks	Staff has initiated discussions with the HOA regarding the public compliance of their park and ways they can improve onsite recreational offerings to the subdivision.
Program & Service Delivery	2.3.a	Increase opportunities for adults sports programming	Yes	Recreation	Recreation staff has advertise adult CO-ED and womens volleyball, expanded pickleball court open play at the Angleton Recreation Center, and is working on offering adult cornhole and outdoor pickleball after the completion of dedicated courts at Bates.
Facilities & Amenities	3.3.a	Consider partnering with schools to provide access to indoor recreation opportunities and opportunities to increase program offerings	No	Recreation	

Facilities & Amenities	3.5.a	Consider best use of space indoors for recreation center and opportunities for use of partner facilities	Pending	Recreation	Staff is working with AISD to continue offering the city annual summer track program. Staff is also working on establishing a sports agreement with Gulf Coast Tennis Association to host tournaments on AISD Downing tennis courts.
Facilities & Amenities	3.5.b	Reevaluate opportunities to improve/increase area for additional programming opportunities in existing outdoor spaces	Yes	Recreation	Staff has been approved to revitalize a concrete pad at Bates Park into four dedicated pickleball courts. Staff has also closed on a gift deed from AISD to expand Bates Park for a sixth field. Additionally, the 2024 ABLC bond includes projects at Freedom Park to add a 325' ball field and park development on the south side of town which will include new park amenities to the public like a splash pad.
Facilities & Amenities	3.6.a	Bring all diamond ball field maintenance in house and set a standard level for maintenance of all fields	No	Parks	With strong leadership within ASA's we have not seen that this is a current need. Fields have been maintained well. Staff has added pesticide and herbicide treatments to annual maintenance which we believe has helped with overall sports field maintenance.
Facilities & Amenities	3.10.a	Drainage and culvert work and safe walking trails for accessibility from parking lots to fields on Bates field and Soccer Complex.	Pending	Parks	On November 13, 2023, the Angleton Better Living Corporation discussed debt issuance regarding the following: (i) the construction, acquisition, renovation, and improvement of parks and recreational facilities within the City of Angleton, including the Angleton Recreation Center, Abigail Arias Park, Freedom Park, and BG Peck Soccer Complex, and (ii) drainage improvements in flood-prone areas in the City limits, which are beyond the responsibility of the Angleton Drainage District. Drainage projects or improvements may address issues at BG Peck Soccer Complex. HDR is working on the bid package which is scheduled to be advertised in March 2025.
Level of Service	4.1.c	CARRIED OVER: Consider site specific Master Plan for Rueben Welch to address additional fields as demand increases or for use as a large gathering space (amphitheater).	Pending	Admin	This park has not been identified as a priority and will likely be moved to a long-term goal. However, staff was recently asked to take this topic to the Parks & Recreation Board for discussion.
Level of Service	4.3.a	CARRIED OVER: Freedom Park: upgrades to field turf, address safety concerns on north edge of loop walk, address improvements and future use of the park.	Pending	Admin & Parks	Staff installed trail lighting and adopted a master plan for Freedom Park. On November 13, 2023, the Angleton Better Living Corporation discussed debt issuance regarding the following: (i) the construction, acquisition, renovation, and improvement of parks and recreational facilities within the City of Angleton, including the Angleton Recreation Center, Abigail Arias Park, Freedom Park, and BG Peck Soccer Complex, and (ii) drainage improvements in flood-prone areas in the City limits, which are beyond the responsibility of the Angleton Drainage District. The improvements at Freedom Park may include turf applications or improvements. ALL is

Level of Service	4.3.b	Dickey Park: Master plan should consider making this a signature park, upgrade fitness course and it's surfacing, update restrooms, build new or demolish and use the existing softball complex restrooms being accessible to park patrons	Pending	Admin	Fitness course was removed. Staff is working with AISD for a land gift to pursue a sixth softball field. Once the gift deed is complete, staff should will work towards budgeting for a park master plan next FY. Parkland dedication can be used for a park master plan.
Level of Service	4.3.c	Bates Park: Park and Master Plan could be combined with Dickey, consider basketball resurfacing and roof repair, restroom update or build new, improve ADA accessibility, build sidewalks to restrooms and shelters from preexisting handicap parking zones, upgrade playground equipment and surfacing, consider disc golf course expansion to 18 holes, update adult softball field (close until repairs are complete), update tennis courts (close until repairs are complete).	Pending	Admin	Staff has pricing for field bleacher shade coverings but not funding. Parking is ADA accessible but staff is would like to add additional ADA parking spaces through the park master plan process. Playground and surfacing needs to be addressed once a master plan has been developed. The disc golf course was expanded in years past and has been maintained. King's field has a new backstop and the old one will subsequently be removed. Staff is working with AISD for a land gift to pursue a sixth softball field. Once the gift deed is complete, staff should will work towards budgeting for a park master plan next FY. Parkland dedication can be used for a park master plan.
Level of Service	4.3.e	CARRIED OVER: Brazoria County Fairgrounds: Consider partnership that allows for increased programming for Parks and Recreation.	No	Admin & Recreation	Staff attempted to move Father Daughter Dance to the Fairgrounds to increase capacity; however dates were not available.
Unidentified	NA	Carried Over: Reasses Master & Strategic Plan	No	Admin	Staff aims to update the master plan this year or next depending on available funding.
<b>Total Action Items</b>			<b>Deadline</b>	<b>Action Items Completed</b>	<b>Results</b>
			20 9/30/2023	12	60%
Action items completed include pending items.					
Reflection on result / Notes for improvement					

# Livable Centers Study

Staff will work on completing the following action items:

Action Items	Complete	Division Assigned	Notes
Designate the alleyway east of Velasco street between Myrtle street and Mulberry street as the pilot alley conversion location.	No	ADMIN	The Communications Department is in communication with local businesses for a parklet. Staff has been in communication with the Communications Department to brainstorm ideas.
Create development standards for outdoor seating.	Yes	ADMIN	Refer to Parks & Recreation Standards Manual
Retain a landscape architect to coordinate with TxDOT on the constraints and feasibility of a linear park on green space between SH 274 and Front Street.	No	ADMIN	Staff has submitted a preliminary grant application to TxDOT to fund a linear path but the City was not granted funds.
Design and implement a linear park along Front Street.	No	ADMIN	Staff has submitted a preliminary grant application to TxDOT to fund a linear path but the City was not granted funds.
Work with local businesses/artists to establish artwork along the walking trail.	Yes	ADMIN	Artwork has been added to three downtown buildings including Dee's building, Fire Station 1, and Crust. A mural has also been added to Freedom Park which is visible from the road and walking trail.
Acquire additional land to expand the park into the existing parking lot west of Veterans Park using Angleton Better Living Corporation (ABLC) and/or other funding.	No	ADMIN	Additional land is not available
Retain a landscape architect to conduct a needs assessment and prepare a programming plan for Veterans.	No	ADMIN	Not budgeted but when funds are available, Burditt Land   Place was the chosen architect.
Conduct community engagement to determine programming needs for Veterans Park.	Yes	ADMIN	Community survey completed in 2021.
Retain a landscape architect to design Gateway signage at Front Street, Plum Street, and Cedar Street.	Yes	ADMIN	Gateway standards have been adopted but signage in these areas has not been installed.
Implement wayfinding signage at Velasco and Magnolia, Velasco and Mulberry, Chenango and Mulberry in Downtown.	No	ADMIN	Not budgeted
Enhance the area surrounding the "Heart" sculpture by incorporating landscaping, signage, and other amenities.	No	ADMIN	Staff have sent Eagle Scout's ways to improve this site but we have not had anyone commit to the project to date. Staff is working on the GCAA submission for 2025. If awarded, we could establish this as a project
Establish landscape regulations unique to Downtown.	No	ADMIN	
Coordinate with TXDOT to determine appropriate regulations for landscaping along TXDOT right-of-way	Yes	ADMIN	Staff has worked with TxDOT to implement landscaping improvements along Loop 274, 523, and SH288.
Coordinate with TxDOT about amenities and pedestrian crossings that serve Front Street	Yes	ADMIN	Staff has submitted a preliminary grant application to TxDOT to fund a linear path but the City was not granted funds. This will include pedestrian crossings.
Restripe Front street to add a sharrow to northbound lane and 6ft contraflow bike-only lane.	No	ADMIN	Staff has submitted a preliminary grant application to TxDOT to fund a linear path but the City was not granted funds. This may include a bike only lane.
Add signage as needed to establish smooth operations under the new traffic pattern.	No	ADMIN	

Establish bike facilities on designated roadways in the Master Plan by incorporating asphalt, crossings, reflective delineators, bike network signage, etc.	No	ADMIN	Staff has submitted a preliminary grant application to TxDOT to fund a linear path but the City was not granted funds. Bikeways have been discussed as part of this project.
Determine which type of bicycle facility is appropriate for each segment of the Downtown bike network (e.g. sharrows, bike lane, shared use path).	No	ADMIN	
Develop and implement a Downtown streetscape Master Plan.	No	ADMIN	Staff has begun researching Downtown Streetscape Plans and RFQ scope of work.
Encourage partnerships or incentives with neighboring businesses for landscaping, planters, etc.	No	ADMIN	
Retain an engineer to develop schematic plans in coordination with TxDOT for redeveloping Velasco Street from Mulberry Street to Locust Street, incorporating updated parking and lane assignments, bike lanes, wider sidewalks, and ADA accessibility in the corridor.	Yes	ADMIN	Staff has submitted a grant application to TxDOT to rehabilitate downtown sidewalks and was awarded about \$5M for the project.

Total Action Items	Deadline	Action Items Completed	Results
21		7	33%

Action items within this plan have not been budgeted. However, staff is working towards alternative solutions as opportunities arise.

Reflection on result / Notes for improvement

## City Council Strategic Workshop (Goals for 2022-2023)

Staff will work on completing the following action items:

Goal	Objective	Action Items	Complete	Division Assigned	Notes
4B Funds	Priority	Go back to voters - EDC	No	Admin	No direction given.
4B Funds	Priority	What happens to PARD funding - GF	No	Admin	No direction given.
4B Funds	Priority	Drainage	Yes	Admin	\$4M ABLC debt issuance was approved and \$350K was dedicated to address Texian Trail drainage issues.
4B Funds	Important	Can you split and do the work	No	Admin	No direction given.
4B Funds	Important	Proper use of funds	Yes	Admin	Staff is currently using funds properly.
4B Funds	Lower Priority	Not used for ED only	No	Admin	No direction given.
4B Funds	Lower Priority	More defined roles/voter approved	No	Admin	No direction given.
4B Funds	Lower Priority	Funding breakdown	No	Admin	No direction given.
4B Funds	Lower Priority	Partnership with an outside entity	No	Admin	No direction given.
4B Funds	Lower Priority	Potential funding future of P&R	No	Admin	No direction given.
Recreation	Priority	ARC Maintenance/Renovations	Yes	Admin	\$4M ABLC debt issuance was approved and \$500K was dedicated to ARC projects.
Recreation	Priority	ARC Expansion	No	Admin	No funding to date.
Recreation	Important	Splash Pad	Yes	Admin	\$4M ABLC debt issuance was approved and \$2M was dedicated to Abigail Arias Park including a splash pad.
Recreation	Important	Southside (Arias)	Yes	Admin	\$4M ABLC debt issuance was approved and \$2M was dedicated to Abigail Arias Park.
Recreation	Important	Freedom YTRA Fields	Yes	Admin	\$4M ABLC debt was issued, \$900K was dedicated to the active area of Freedom Park Master Plan which include a youth field.
Recreation	Important	Veterans Park	No	Admin	No funding to date.
Recreation	Lower Priority	BG Peck Drainage	Yes	Parks	\$4M ABLC debt was issued, \$250K was dedicated to BG Peck lighting and remaining funds are being used to complete the scope of work for drainage issues.
Recreation	Lower Priority	Dog Park	No	Admin	No funding to date.
Recreation	Lower Priority	LADA, More Members	No	???	Staff is uncertain of the request.
Recreation	Lower Priority	Operations Contractor	No	Facility Ops	Staff is uncertain of the request. Staff suggests an ARC Master Plan including a pro forma. Staff made significant changes to membership and daily passes which has helped offset operational costs. Staff still assessing facility rental rates with the City fee study. Proposed changes to fees will help with revenue generation. The TPWD grant included funds for the ARC Master Plan, Feasibility, and Proforma. Staff is developing an RFQ for the Master Plan, feasibility and proforma.
Recreation	Lower Priority	Funding, Cost, Operations	Yes	Admin	Recreation staff has proposed a number of revenue generating programs for the public including new leagues, an increase in summer camp offerings, and swim lessons.
Recreation	Lower Priority	Programming	Yes	Recreation	Staff has continued offering high attendance programs and eliminating those that are less successful/less attended.
Recreation	Lower Priority	Park Lighting	Yes	Parks	Park staff installed LED lighting at Freedom and Bates Parks in FY2022-2023 and is working on finalizing a contract for BG Peck Soccer Complex parking lot lighting. Additionally, staff has installed additional lighting surrounding the concession area/pavilion at BG Peck Soccer Complex. Staff has offered several outdoor programs including those that use program sponsors who take over instruction and/or provide supplies to reduce costs to the City. Starry Nights, Little Explorers, In-School Program, The Great Race, and Texas Outdoor Family - <i>nending</i> .
Recreation	Lower Priority	Outdoor Programming	Yes	Recreation	Staff is in design development for trails on the northern tract of Freedom Park. Construction depends on project funding including TPWD Recreational Trails grant.
Recreation	Lower Priority	Nature Trail Area	Yes	Admin	No direction given.
Recreation	Lower Priority	ABLC Funding	No	Admin	No direction given.
Recreation	Lower Priority	Senior Center	No	Admin	No direction given.
Recreation	Lower Priority	Water Park (privately owned)	No	Admin	No direction given.
Recreation	Lower Priority	Welch Development	No	Admin	No direction given.
Recreation	Lower Priority	Golf Course - Private/Public	No	Admin	No direction given.

Total Action Items	Deadline	Action Items Completed	Results
31	13	42%	0% - 25%
			26% - 50%
			51% - 75%
			76% - 100%

Reflection on result / Notes for improvement

## City Council Strategic Workshop (Goals for 2024-2025)

Staff will work on completing the following action items:

Action Items	Category	Department	Timeframe	Complete	Notes
Apply for TPWD grant for arc improvements		PARD	Pre- Oct 2024	Yes	Complete
Plant donated trees in parks or row		PARD	Oct-Dec 2024	Yes	Annually the PARD receives 100 trees from Trees for Houston to plant in Angleton Parks, ROW, and open space. The planting day for 2024 is scheduled for November 1.
Publish ARC RFQ		PARD	Oct-Dec 2024	Pending	Staff began working on a RFQ ARC Master Plan draft and plans to submit to the purchasing department. Funding is from TPWD grant for the ARC.
Complete Abigail Arias Schematic Design		PARD	Oct-Dec 2024	Pending	Burditt Land   Place is working on two schematic designs for public, Parks & Recreation Board, and City Council input before finalizing the park Master Plan.
Assess current sponsorship program success		PARD	Oct-Dec 2024	Yes	The Recreation Division developed a sponsorship package for FY24-25 and is currently being advertised.
Implement Funded Programs (on-going)		PARD	Oct-Dec 2024	Yes	PARD has published the 2024 fall and winter playbook with a variety of program offerings. PARD requested additional funds for amenity replacement but removed them for the FY24-25 budget. Staff may use parkland dedication funds for these improvements.
Implement Renovations & Park Amenity Replacements as funding allows		PARD	Oct-Dec 2024	No	Proposed fees have been included in the Master Fee Study. Fees were approved by the City Council and will be implemented in June. Director has followed up on existing Green Ribbon Project to determine when dead vegetation will be replaced.
Assess rental fees		PARD	Oct-Dec 2024	Yes	
Apply for additional TxDOT Landscaping Green Ribbon Grant		PARD	Jan-Mar 2025	No	
Select a firm for ARC RFQ		PARD	Jan-Mar 2025	No	
Complete Construction Documents for Abigail Arias park		PARD	Jan-Mar 2025	Pending	
Revise sponsorship program to increase funding		PARD	Jan-Mar 2025	Yes	New sponsorship package is being advertised.
Research ordinances & initiatives to support HWY 35 beautification		PARD	Jan-Mar 2025	No	
Research new programming to increase revenue		PARD	Jan-Mar 2025	Yes	Staff has completed a program brainstorming session in 2024 and has outlined programs and events to be developed in future quarters.
Go out for RFQ for SS4A Grant & select a firm		PARD	Jan-Mar 2025	Pending	City was awarded the grant is working on a the draft agreement for SS4A and RLO review.
Request funding for Tree Canopy annually		PARD	Apr-Jun 2025	No	Funds were requested but were cut to meet the no new revenue tax rate and the decision package was not approved.
Adopt an ARC RFQ plan		PARD	Apr-Jun 2025	No	
Publish new sponsorship program		PARD	Apr-Jun 2025	Yes	
Request funding annually for park		PARD	Apr-Jun 2025	No	
Bid & consult Abigail Arias park		PARD	Jul-Sept 2025	No	
Institute ordinances & initiatives that support HWY 35 beautification		PARD	Jul-Sept 2025	No	
Budget funds for SS4A Action items		PARD	Jul-Sept 2025	No	City was not awarded grant funding in 2024.

Total Action Items	Deadline	Action Items Completed	Results
22		13	59%

Action items completed including pending items.

Reflection on result / Notes for improvement