

# COMPREHENSIVE PLAN UPDATE

## Community Event #2 Angleton Market Day Summary

### Overview

Ardurra facilitated the Community Outreach Event at the Artisan Market Day hosted by the City on November 15, 2025, at the Brazoria County Fairgrounds from 10:00 a.m. to 12:00 p.m. The purpose of the event was to continue engaging with the public, gain insight into community perspectives and priorities through various activities.

The event was advertised on the City website and social media handles. Giveaways, event signs, fliers, and laptops were set up at the booth. Booth visitors included families with kids and all age groups.

It was observed that most of the fair visitors were not Angleton residents. Over 20 participants, including families with children and seniors, visited the booth and engaged in activities.



*Comprehensive Plan Outreach Booth*

### Activities

The summary of activities and takeaways is listed below. All reasonable measures have been undertaken to protect the confidentiality of participants and to safeguard personally identifiable information. Data has been edited and presented in a manner that preserves contextual integrity while ensuring privacy and compliance with applicable privacy standards.

## 1. Angleton Vision Tree

Participants wrote their long-term vision for Angleton on note cards and hung them on a decorative tree. They were prompts such as “What is your vision for the City?” or “What

should Angleton strive to be in the next 10–20 years?”

The community's desires were:

- Leave it country
- Northside school renovation
- Wish bond would have passed

## 2. Great Wall of Angleton!

As part of the engagement activities, participants shared their ideas by posting sticky notes on a board.

This activity invited residents to reflect on the community's Strengths, Weaknesses, Opportunities, and Threats (SWOT), providing a structured way to capture diverse perspectives. The feedback collected offers valuable insights into how the community views itself, highlighting areas of pride, challenges to address, potential growth opportunities, and external factors that could impact the city's future. The summarized responses are presented below:

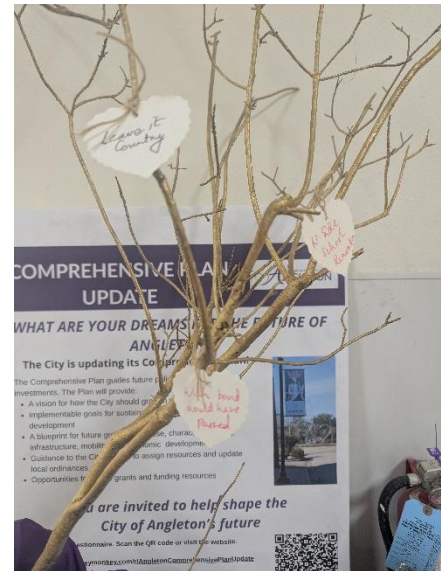
- Planned developments such as Riverwood Ranch and Windrose Green cost money (MUD tax)
- More Safety. Kids to be able to play outside
- Dog Park near fairgrounds is not safe and lacks maintenance. Unsafe and not at the right location

The exercise highlighted that most participants live and worship within Angleton, while recreation, employment, and major shopping often require travel to nearby cities such as Freeport, Lake Jackson, and Pearland.

## 3. Questionnaire and Website

The participants were encouraged to complete the SurveyMonkey Questionnaire on the iPads/laptops arranged at the booth or on their own devices. Several visitors scanned the QR code to fill out the questionnaire later and share it with their contacts. Additionally, over 70 flyers with the links to the Comprehensive Plan Update website and the questionnaire were distributed to residents.

At the conclusion of the event, staff and Ardurra gathered all completed materials, including sticky notes, note cards, and marked maps, to ensure that all public input is preserved for analysis.



Vision Tree

## Event Related Photos



🌟 Help Shape Angleton's Future! 🌟

The City of Angleton is updating its Comprehensive Plan — a community-driven roadmap that will guide development, policy, and investment for the next 20 years. And we want your voice to be part of it.

📍 Stop by our Comprehensive Plan engagement booth at Angleton Market Days! Share your ideas, concerns, and vision for Angleton's future. Whether it's growth, parks, roads, neighborhoods, or overall quality of life — your input matters.

📅 Saturday, November 15  
🕒 10:00 AM – 12:00 PM  
📍 Brazoria County Fairgrounds

You can also complete the community questionnaire at any time. Scan the QR code or visit the project page on the City's website to share your feedback. <https://angleton.tx.us/CivicAlerts.aspx?AID=421>

For questions about the Comprehensive Plan, contact Development Services Director Otis Spriggs at [ospriggs@angleton.tx.us](mailto:ospriggs@angleton.tx.us)

*Facebook Post Before the Event*



*Flyer Distribution*